

Chapter 649

1991 EDITION

Insignia and Names of Organizations

649.010	Definitions for ORS 649.010 to 649.060	649.060	Exclusive right to register
649.020	Organization may register its name or insignia	649.070	Protection of distinguishing blanks and marks filed by telegraph company
649.030	Unauthorized use of registered insignia prohibited	649.080	Unauthorized display of insignia or emblem of motor vehicle association prohibited
649.040	Application for registration, alteration or cancellation; certificate of registration	649.090	Filing, copying and certification fees
649.050	Record of registration	649.990	Penalties

TRADE REGULATIONS AND PRACTICES

649.010 Definitions for ORS 649.010 to 649.060. As used in ORS 649.010 to 649.060:

(1) "Organization" includes any association, lodge, order, fraternal society, beneficial association or fraternal and beneficial society or association, historical, military or veterans' organization, labor union, foundation, federation or any other society, organization or association, degree, branch, subordinate lodge or auxiliary thereof, incorporated or unincorporated, the principles and activities of which are not repugnant to the Constitution and laws of the United States or this state.

(2) "Insignia" includes badge, motto, button, decoration, charm, emblem, rosette or other insignia.

649.020 Organization may register its name or insignia. (1) Any organization may register, in the office of the Secretary of State, a facsimile, duplicate or description of its name and insignia, and may, by reregistration, alter or cancel the same. The registration shall be for the use, benefit and on behalf of the organization, the individual members and those who thereafter become members of the organization, throughout the state.

(2) No registration shall be granted or alteration permitted to any organization having a name or insignia similar to, imitating or so nearly resembling as to be calculated to deceive, any other name or insignia already registered pursuant to the provisions of ORS 649.010 to 649.060.

649.030 Unauthorized use of registered insignia prohibited. No person shall willfully wear, exhibit, display, print or use, for any purpose, the insignia of any organization registered under ORS 649.010 to 649.060 unless the person is entitled to use and wear the insignia under the constitution and bylaws, rules and regulations of the organization.

649.040 Application for registration, alteration or cancellation; certificate of registration. Application for registration, alteration or cancellation shall be made by the chief officer or officers of the organization upon blanks provided by the Secretary of State. Upon granting registration, the Secretary of State shall issue a certificate to the applicant, setting forth the fact of registration. [Amended by 1991 c.132 §26]

649.050 Record of registration. The Secretary of State shall keep a properly indexed record of the registration provided for by ORS 649.010 to 649.060 and of any altered or canceled registration.

649.060 Exclusive right to register. Any organization organized and existing on

June 8, 1933, which had adopted any name or insignia has exclusive rights to the registration of such name and insignia officially adopted and in use by it at that time.

649.070 Protection of distinguishing blanks and marks filed by telegraph company. The president or secretary of any telegraph company in this state may file in the office of the county clerk of the county in which the principal office of the company is situated, a copy of any printed blank or envelope, picture or device, used or intended to be used by the company, with the certificate of the president or secretary that the same is commonly used, or is intended so to be, in the business of the company, as a distinguishing mark, notice, or index of the business. Thereupon the blank envelope, picture or device shall become the property of the company and no person, unless by the employment or permission of the company, shall willfully print, publish, distribute or use, or cause to be printed, published, distributed, or used, either of them, or any copy, counterfeit, or imitation thereof.

649.080 Unauthorized display of insignia or emblem of motor vehicle association prohibited. No person shall display upon any motor vehicle the insignia or emblem of any motor vehicle club or similar organization unless the person is entitled, under the constitution, bylaws, rules or regulations of the club or organization, to use the insignia or emblem.

649.090 Filing, copying and certification fees. (1) The Secretary of State shall collect the following fees for the documents delivered for filing:

Document	Fee
(a) Application for registration	\$ 20
(b) Amendment	\$ 10
(c) Cancellation	\$ 10

(2) The Secretary of State by rule may establish fees, in addition to those provided for in subsection (1) of this section, for:

(a) Copying any public record maintained by the Office of Secretary of State and relating to insignia and names of organizations, and for certifying the copy.

(b) Certifying to facts of record, pursuant to ORS 649.010 to 649.060, 649.070, 649.080 and 649.990. [1991 c.132 §28]

649.990 Penalties. (1) Violation of ORS 649.030 is punishable, upon conviction, by a fine not to exceed \$100. Default in the payment of a fine shall be dealt with as provided in ORS 161.675.

(2) Intentional violation of ORS 649.070 is punishable, upon conviction, by a fine not to exceed \$500 or imprisonment not to exceed six months.

(3) Violation of ORS 649.080 is punishable:

(a) Upon conviction, by a fine of not more than \$100 or by imprisonment for not more than 10 days.

(b) Upon a second such conviction within one year after the first conviction, by a fine of not more than \$200 or by imprisonment for not more than 20 days, or both.

(c) Upon a third or subsequent conviction within one year after the first conviction, by a fine of not more than \$500 or by imprisonment for not more than six months, or both. [Amended by 1971 c.743 §403; 1983 c.740 §238; 1983 c.338 §962; 1985 c.16 §475]
